Shrestha Saha
Graphics / UI / UX Designer

They say a picture is worth a thousand words, but a well-crafted visual narrative speaks volumes more. I craft visually compelling experiences, driving engagement and positive brand perception. Skilled in collaborating with cross-functional teams to bring innovative design concepts to life.

Skills

- User Research
- Problem-Solving
- Copywriting
- SEO
- Empathy mapping
- Typography
- Branding & Advertising
- Wireframing
- UI Design
- Prototyping
- 3D Mock-ups
- Social Media Posts Design

Software Skills

Certification

Foundations of User Experience (UX) Design

Language

English	Bengali
Hindi	French

Experience

2020 — Dreamyfiles
Social Media Marketing

2021 — EnfoZone
Graphic Designer

Senior Graphic Designer

2022 — Wincible
Content Writer

2022 — Lavenza
Graphic Designer

2023 — P.C. Chandra Jewellers
Styling Assistant Volunteer

2023 — Inner Circle Advertising Agency
Creative Designer Intern

2023 — Crazebazaar
UI/UX Designer

2023 — Reliance
Graphic/UI/UX Designer

Other Works

2022 — Brochure Designing For Class of 2021
Banners For Convocation 2022
National Institute of Fashion Technology

2023 — Brochure Designing For Class of 2022-2023
National Institute of Fashion Technology

2021 & 2022 — Volunteer Sales
The India Story

Education

2008-2017	Calcutta Girls' High School
2017-2019	The Heritage School
2019-2020	Gokhale Memorial Girls' College
2020-Present	National Institute of Fashion Technology

Contacts

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